

BOUNTY CAMPAIGNS

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| Organisation of Bounty | Assistance in drawing up conditions and preparing the entire bounty campaign | \$2,500.00 |
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COMMUNITY MANAGEMENT

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| Set-up and Management of Community Channels | Monitoring and answering questions on Facebook, Twitter, Bitcointalk, Crowdholding, Telegram, Customer Support Tools (e.g. Intercom) | \$3,000.00 |
| Local Community Support | Creation of local Telegram group, assignment of 1 experienced moderator, translation of [ANN] and [Bounty] Bitcointalk threads | \$2,000.00 |
| Chinese Community Focus | Support for WeChat + QQ + Telegram groups for 10 hours per day | \$3,000.00 |
| Reputation Management | Ensuring the project is well-represented on all project-relevant channels | \$500.00 |
| WeChat and Jianshu | Creation and maintenance of WeChat account and production of maximum of 2 articles per week on Jianshu blogging platform | \$1,500.00 |
| Bitcointalk Support | 1 Legendary user creates an [ANN] thread and moderates the conversations | \$3,000.00 |

AIRDROP

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| Facebook and Medium | Organisation of an Airdrop to boost Facebook and Medium with at least 10,000 new members; Listing on airdrops.io + 6 posts on Airdropalert Facebook/Twitter channels | \$5,000.00 |
| Telegram and Bitcointalk | Organisation of an Airdrop to boost Telegram and Bitcointalk with at least 35,000 new members; Listing on airdrops.io + 6 posts on Airdropalert Facebook/Twitter channels + announcements on all Airdrop-related websites (250,000+ unique impressions) | \$5,000.00 |

MARKETING

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|---|---|------------------------|
| Influencer Marketing | Little Coverage (Jay Park, Crypto Robby) | \$2,500.00 |
| | Medium Coverage (Jay Park, Crypto Robby, Jake Shin) | \$5,000.00 |
| | High Coverage (Jay Park, Crypto Robby, Jake Shin, Malcolm Tan, Fionn Stakelum) | \$10,000.00 |
| Press Release | Option A: Little Coverage (CCN.com, Kryptomoney.com, Crypto.by, Altcoin.info, Neironix.io, cryptoneo.com (PR), Altcoinera.com (PR), Coinist.io, Theicolisting.com, Btcwires.com (PR)) | \$3,000.00 |
| | Option B: Medium Coverage (Option A + Btcwires.com (banner), Cryptonea.com (review), Altcoinera.com (review), Theicolisting.com (banner), Coinspeaker.com) | \$5,000.00 |
| | Option C: High Coverage (Option B+ Yahoo Finance, Bitcoinafrica.io, Blockonomi, Cryptonea.com (banner), The Merkle, Theicolisting.com (review), Btcwires.com (interview), Nasdaq, Reuters, Entrepreneur (article)) | \$10,000.00 |
| PR Premium | Exclusive Articles in BlockchainMagazine.net, Nulltx.com, Cryptovest.com, Coinspeaker.com and Features Articles in CCN.com, CoinTelegraph.com, Coinidol.com, Blockonomi.com, 코인투데이 (cointoday) & 1-month banner on 코인힐스 Coinhills | \$20,000.00 |
| Content Creation | Option A: Creation of content by 3 of the Premium News-Outlets + 2 Social Media Posts (minimum 1,000 Impressions) + 1 Reddit Promotion | \$500.00 |
| | Option B: Creation of content by 4 of the Premium News-Outlets + 4 Social Media Posts (minimum 1,500 Impressions) + 3 Reddit Promotion | \$600.00 |
| | Option C: Creation of content by 7 of the Premium News-Outlets + 8 Social Media Posts (minimum 3,000 Impressions) + 5 Reddit Promotion | \$700.00 |
| PPC Advertising and Campaign Management | Setting up Google Ads and managing campaigns. | 600\$ + 10% of monthly |

ANALYTICS & SEO

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| Data Tracking Set-up | Organisation of Google Analytics Funnels, Customer Journey Flows, Goals & Events tracking | \$2,000.00 |
| SEO bundle | Defining and developing an SEO strategy for your website | \$1,000.00 |
| Google Play optimisation | Keywords Research & Optimization | \$600.00 |
| App Store optimisation | Keywords Research & Optimization | \$600.00 |

SOCIAL MEDIA

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| Creation of Social Media channels | Set-up and Organisation of Facebook, Twitter, LinkedIn, Telegram, Instagram, Reddit, Medium, Quora, LetsVenture and Bitcointalk | \$2,000.00 |
| Social Media Management | Organisation and management of Social Media channel. Growing engagement and community involvement. | \$3,000.00 |

EMAIL SUPPORT

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| Fundraising CRM database | Organisation of an email marketing campaign aimed at acquiring new investor leads using our database | \$2,000.00 |
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WHITEPAPER CREATION AND OPTIMISATION

\$9,500.00

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| Project and Market Research | Little Coverage (Jay Park, Crypto Robby) | \$2,500.00 |
| Outline | Medium Coverage (Jay Park, Crypto Robby, Jake Shin) | \$5,000.00 |
| Copywriting | High Coverage (Jay Park, Crypto Robby, Jake Shin, Malcolm Tan, Fionn Stakelum) | \$10,000.00 |
| Proofreading | Option A: Little Coverage (CCN.com, Kryptomoney.com, Crypto.by, Altcoin.info, Neironix.io, cryptoneo.com (PR), Altcoinera.com (PR), Coinist.io, Theicolisting.com, Btcwires.com (PR)) | \$3,000.00 |
| Design | Option B: Medium Coverage (Option A + Btcwires.com (banner), Cryptonea.com (review), Altcoinera.com (review), Theicolisting.com (banner), Coinspeaker.com) | \$5,000.00 |

PROJECT REVIEWS AND RATINGS

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| Video Reviews (Performed by affiliates with up to 3,500,000 Subscribers) | Option A: Up to 1 minute | \$1,000.00 |
| | Option B: Up to 3 minutes | \$2,500.00 |
| | Option C: Up to 5 minutes | \$3,500.00 |
| Press Release | Option D: Up to 7 minutes | \$4,000.00 |
| | Option E: Up to 10 minutes | \$5,000.00 |
| | Option E: Up to 15 minutes | \$6,000.00 |
| Independent Ratings & Reviews | 10+ reviews from professionals such as ICObench, HotICO, ICO rating and etc. | \$15,000.00 |

INCORPORATION AND BANK ACCOUNT

\$4,000.00

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| Incorporation | Company Registration in Seychelles. | \$3,000.00 |
| Corporate Bank Account | Opening of a bank account for your business. | \$0.00 |
| Registration Fee | | \$1,000.00 |

TOKEN ECONOMY CONSULTING

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| Token economy consulting | Development of token concept and methodology | \$2,000.00 |
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TECHNICAL SUPPORT

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| Technical support | Smart Contract Development and KYC/AML tools | \$5,000.00 |
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